

"BAYS MOUNTAIN YOUNG EXPLORER"
ESSAY CONTEST
OFFICIAL RULES

NO PURCHASE IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. **ELIGIBILITY:** This Essay Contest is open only to legal residents of the Charter Service Areas in TENNESSEE, KENTUCKY, and VIRGINIA who are currently enrolled in the 5th Grade of Elementary School at the time of entry. You need not be present to win. Employees (and their immediate families or those living in the same household) of Charter Communications and Bays Mountain and their respective affiliates, subsidiaries, divisions, parent and related companies, suppliers, printers and advertising, promotional and judging agencies are not eligible to enter or win.
2. **HOW TO ENTER:** Essay Contest begins at 9:00 a.m. EST on **February 15, 2010** and ends at 9:00 p.m. EST on **March 12, 2010**. You may enter this Essay Contest via either mail-in entry methods described below. All students may enter only once. All entries must be postmarked by 9:00 p.m. EST of the last day of the Essay Contest, i.e. **March 12, 2010**, whether deposited at a participating location or mailed. Proof of depositing entry in mail is not considered proof of delivery or receipt. No photocopied or mechanically reproduced entries will be accepted. Illegible, incomplete and duplicate entries will be disqualified. All entries become the property of Sponsor and will not be returned.
 - a. **MAIL-IN ENTRY METHOD:** To enter the Essay Contest send a maximum 500 word essay response to one of the three selected questions and a cover sheet to "Young Explorer Essay Contest" Bays Mountain Park, 853 Bays Mountain Park Rd, Kingsport, TN 37660. The essay questions and cover sheet will be available for download on www.baysmountain.com. Include your name, address, city, state, and zip code on the mailing envelope.
3. **PRIZES AND APPROXIMATE RETAIL VALUE:** There will be one (1) Prize awarded. The Prize consists solely of: one (1) Trek 7100 Hybrid Bike with a retail value of a minimum \$340. The essay winner will receive the prize. All federal, state, and local tax liabilities are the sole responsibility of the Winner. No transfer, substitution, or cash equivalent for the Prize permitted, except by Sponsor in its sole discretion. Winner will be required to complete and return an IRS W-9 form (i.e. Request for Taxpayer Identification Number and Certification).
4. **JUDGING CRITERIA:** A total of one (1) Prize Winner will be chosen among all eligible entries by March 26, 2010 by judges selected by Bays Mountain, whose decisions are final and binding in all matters relating to this Essay Contest. The Prize is guaranteed to be awarded. The Winner and Winning School will be notified by telephone, email or mail service by March 29, 2010.
5. **PRIZE CONDITIONS:** No substitution for any prize will be permitted. If necessary due to unavailability of the Prize, a prize of equal or greater value will be awarded at the discretion of the Sponsor. Prize is not transferable, assignable or redeemable for cash. Winner will be required to execute and return an Affidavit of Eligibility/Release of Liability/Publicity Release within fifteen (15) days of issuance. Failure to return all required documents in this time period may result in the Winner being disqualified and an alternate Winner selected. If a prize notification is returned to Sponsor as undeliverable or if an entrant is found to be ineligible or declines acceptance of the Prize for any reason, an alternate Winner will be selected. By entering this Essay Contest and/or accepting the Prize, Winner and entrant hereby consent (except where prohibited by law) to the reasonable use by Sponsor of the Winners' and entrants' photograph, voice, likeness and/or image, hometown address, contents of the entry form and the name and age of the Winners and entrants without any further compensation for any future promotional activity related to this Sweepstakes.

6. **ODDS OF WINNING:** Odds of winning a Prize depend on the total number of eligible entries received for the Essay Contest and are equal.
7. **CONDUCT OF PARTICIPATION:** By entering the Essay Contest, entrant affirms that he or she has read and agrees to abide by the Official Contest Rules and the decisions of the judges. Sponsor reserves the right to disqualify any entrant acting in violation of the Official Rules or found tampering with the entry process or with the operation of the Essay Contest or the website. The Contest is governed by the laws of the United States and, by entering, all Winners and entrants hereby submit to the jurisdiction and venue of the federal, state and local courts located in St. Louis, Missouri. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE RELATED TO SPONSOR OR THE SWEEPSTAKES OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.
8. **LIMITATIONS OF LIABILITY:** Sponsor, Bays Mountain, and each of its respective affiliates, subsidiaries, parent corporations, and their respective officers, directors, shareholders, employees and agents, are not responsible for any incorrect or inaccurate entry information, theft, tampering, destruction, or unauthorized access to, or alteration of entries; printing or other errors; and any entries or mail which are late, lost, delayed, incomplete, misdirected, stolen, mutilated, illegible, postage due or any combination thereof. Sponsor reserves the right to modify, suspend or terminate the Sweepstakes in the event that it becomes necessary due to circumstances beyond Sponsor's control. In the event the Sweepstakes is terminated early, a winner will be selected from all eligible entries received at the time of termination.
9. **RELEASE OF LIABILITY:** By participating, Winner and entrants agree to release, discharge, indemnify and hold harmless Sponsor, Bays Mountain, and each of its respective affiliates, subsidiaries, parent corporations, and their officers, directors, employees, representatives and agents from and against any claims made by the Winner, entrants or any other third parties related in any way to the operation of this Sweepstakes, as well as any other claims, damages or liability due to any injuries, damages or losses (whether alleged, threatened, or actual) to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in any Sweepstakes-related activity or participation in this Sweepstakes.
10. **WINNERS LIST:** For an Official Winners List (available after March 29, 2010) or a copy of these Official Rules, send a self-addressed, stamped envelope to: Charter Communications, Inc. "Young Explorer Essay Contest" - WINNERS - or - OFFICIAL RULES (please specify), c/o Marketing Department, 10453 Wallace Alley, Kingsport, TN 37663. All requests must be received by June 30th, 2010.
11. **ENTRANT'S PERSONAL INFORMATION:** Information collected from entrants is subject to the Sponsor's Privacy Policy which can be found at www.CharterCom.com.
12. **SPONSOR:** Charter Communications, Inc., 10453 Wallace Alley, Kingsport, TN 37663

THIS ESSAY CONTEST IS VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

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